



STIRLING HOSPITAL

STRATEGIC PLAN 2024 – 2026 SUMMARY

Our Mission, Vision and Values

Strategic Pillars and Objectives

OUR MISSION

Excellence in personalised service delivery encompassing the 'Stirling Experience'

OUR VISION

To be the hospital of choice for the medical community, staff and residents of the Adelaide Hills and beyond

OUR VALUES

Personalised
Everyone has unique needs, and we adjust our approach accordingly

Approachable
We are friendly and welcoming

Care
Caring for the health and wellbeing of patients and staff

Quality
We are committed to achieving quality outcomes

PROFESSIONAL SERVICE DELIVERY

Qualified service providers will deliver high quality safe services

- Skilled and Qualified Service Providers
- Deliver Safe, High-Quality Care and Environment
- Positive Responsiveness to Feedback

CONSUMER ENGAGEMENT

To be the 'Hospital of Choice' for our specialists, general practitioners and residents of the Adelaide Hills and beyond

- Increase Brand Awareness and Recognition
- Strengthen Stakeholder Engagement

FINANCE, SUSTAINABILITY AND GROWTH

Stirling Hospital will continue to provide healthcare services for the community into the future

- Maximise Revenue
- Specialty Profitability and Growth
- Continued Licence and Accreditation

OUR PEOPLE

Providing a positive and progressive environment for patients, staff and specialists

- Enhance Customer Experience
- Positive VMO Experience
- Employer of Choice