



## MARKETING & COMMUNICATIONS OFFICER

### *Part-time position*

Stirling Hospital is a non-for-profit private hospital that has been providing healthcare to the local community for over 98 years. It is located 15 minutes from the CBD in the beautiful Adelaide Hills. The Hospital provides a range of speciality services from paediatrics to our more senior patients and everyone in between.

Stirling Hospital is seeking a motivated and creative individual to support the promotion and profile of our hospital within the local community. This part-time role (15–20 hours per week, across approximately 45 weeks per year) offers flexible and negotiable working hours. The position is ideally suited to someone who enjoys working in a hands-on environment, can manage a broad range of marketing activities, and values meaningful engagement within a healthcare setting.

#### **Key Responsibilities**

- Develop, coordinate and deliver engaging content across digital and traditional channels, including social media, newsletters, website content and promotional materials
- Support the promotion of hospital services, specialists and initiatives to enhance community awareness and utilisation
- Work collaboratively with hospital leadership, clinical and administrative teams to ensure consistent and professional brand messaging
- Assist in the planning, coordination and delivery of hospital events, community initiatives and promotional activities
- Monitor, analyse and report on the effectiveness of marketing and communication activities, providing insights and recommendations for improvement
- Support day-to-day communication needs and contribute ideas that strengthen the hospital's profile and reputation

#### **Skills and Experience**

- Demonstrated experience in marketing, corporate communications or a related role, ideally within a service-based or community-focused organisation
- Sound knowledge of digital marketing tools and platforms, including social media and electronic communications
- Proven ability to develop and implement communication plans and associated content and materials
- Strong written and verbal communication skills with a high level of attention to detail
- Ability to work independently, manage priorities and meet deadlines, while also contributing positively within a small team
- Enthusiasm for creative and innovative marketing approaches, with a genuine interest in community engagement and brand development

#### **Other Requirements**

- Working with Children Check and National Police Clearance
- Australian citizenship or valid working visa
- Ability to meet pre-employment health and background checks

#### **What We Offer**

- Salary packaging options
- A supportive and friendly team environment
- Work-life balance



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#### **Why Join Stirling Hospital?**

This is an opportunity to make a tangible impact in a close-knit hospital environment, where your work directly supports patient services, staff and the broader community. You will enjoy variety, autonomy and the chance to shape how the hospital connects with and is recognised by its community.

**Apply now** and become part of a committed team making a difference in our local community.

Applications to be addressed to Annette Nelson, CEO and submitted to Katie Wood, Quality and Risk Manager, at email: [kwood@stirlinghospital.org.au](mailto:kwood@stirlinghospital.org.au) or Stirling Hospital, PO Box 44, Stirling SA 5152

**Applications close on Friday 23 January 2026**

*Only applicants who are shortlisted will be contacted. We reserve the right to appoint prior to closure date for suitable applicant.*